

A simple way to add online learning to extend your HR agency offer

The ZANDA360 learning portal from eLearning Plus gives your HR agency a quick and simple way to offer online training through your own branded learning portal, supported by access to a ready-to-use catalogue of 140+ online courses, including CPD-certified options.

A Partnership Opportunity Built Around Your Client Relationships

ZANDA360 helps HR agencies extend their client offer with high-quality online training delivered through a professional branded portal.

Your agency can provide clients with access to selected courses from the ZANDA360 catalogue, while presenting the experience through your own branded learning environment.

This gives you a practical way to add digital learning to your existing HR services, support client training needs and create additional value from the relationships you already hold.

Your HR Agency Branded Learning Portal

As part of the partnership, a dedicated online learning portal can be set up for approved HR agency partners at no charge.

This gives you a ready-to-use learning environment for providing selected ZANDA360 courses to your clients quickly and simply.

- Present a professional online learning offer under your agency brand.
- Provide clients with access to selected courses from the ZANDA360 catalogue.
- Support training needs through a simple online learner experience.
- Strengthen your agency proposition with a branded digital learning solution.
- Add online training to existing HR services with a straightforward setup process.

Using the ZANDA360 Catalogue

The ZANDA360 catalogue supports a wide range of client needs, from essential compliance training through to broader workplace development, wellbeing, leadership and personal development topics.

Example Use Cases	How partners can use it with clients
Compliance and essential training	Help clients keep employees up to date with important workplace training and refresher learning.
Management and leadership development	Support new, existing or aspiring managers with practical online learning that complements your HR work.
Workplace culture and behaviour	Strengthen professional standards, inclusion, respect, conduct and positive workplace behaviours.
Wellbeing and employee support	Provide accessible training that supports awareness, resilience and employee wellbeing.
Client-specific campaigns	Build short learning campaigns around a policy update, HR initiative, organisational priority or identified skills gap.

Simple, Flexible Course Access

The partner model is designed to be simple for your HR agency to manage and easy for clients to understand :

- Once learners are assigned, they can access selected courses through your branded portal.
- Courses can support one-off needs, small teams, larger cohorts or repeat client programmes.
- Partners can build learning into existing HR, compliance or people development services.
- Reporting can help evidence completion and support client follow-up.
- This gives clients a professional online training experience without a lengthy implementation process.

How the Partnership Works

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Set up your branded portal We create a simple HR agency learning portal branded to your organisation at no charge.	Recommend the right courses You introduce relevant catalogue courses as part of your client work, campaigns or support packages.	Give clients simple access Learners access courses online, with reporting available to support client follow-up and evidence completion.

Why This Works Well for your HR Agency

The ZANDA360 partner model gives you an easy way to add value without adding complexity.

- Extend your client offer with a branded online learning portal.
- Offer ready-to-use online courses that complement your HR expertise.
- Add a scalable digital learning option to your existing services.
- Create additional revenue opportunities from client relationships.
- Support both small one-off requirements and larger client programmes.
- Support client conversations around compliance, capability and workplace development.

Built around partnership, brand value and simplicity

The aim is to make it simple for your HR agency to provide online learning as an added-value service, while giving clients a professional, branded and practical training experience.

Support from eLearning Plus

eLearning Plus supports the setup of your branded portal and provides practical guidance and support around course access, learner allocation and portal-related queries.

Next Steps

If you'd like to explore becoming a ZANDA360 HR agency partner, eLearning Plus can provide further information about the course catalogue, branded portal setup and how the partner model can work alongside your existing client services. For more information or a copy of the Course Catalogue, email us at info@elearningplus.co.uk