

How to Grow Your HR Business with CPD Certified Digital Learning - Without Building a Thing!

Discover how to add scalable, recurring revenue to your service offering using white-label learning technology and ready-to-use CPD-certified training content.



NEW REVENUE STREAMS | NEW SERVICES | NEW OPPORTUNITIES

Brought to you by
eLearning Plus 

Introduction:

Unlock a Powerful Growth Opportunity



You already help your clients with people, culture, or performance. But what if you could also offer them a ready-to-go digital learning solution - branded to you, CPD-certified, and instantly revenue-generating?

In this short guide, we'll show you how HR consultancies, training firms, and people-focused service providers are using our Channel Partner Programme to:

- Add recurring revenue, simply and quickly
- Offer high-value services without creating content or developing costly technology platforms
- Deepen client relationships, by solving real training challenges with cost-effective, timely solutions

Who We Are

eLearning Plus+ is a UK-based leader in digital learning and education technology, helping organisations transform people development into business impact.

Our Mission

We're dedicated to developing leaders, upskilling teams, and ensuring compliance through innovative and cost-effective digital learning.

Proven Experience

With over 15 years in learning and development, we excel at supporting partners to grow new revenue streams with minimal effort. From platform setup to client onboarding, we're here to help you deliver exceptional value - without having to build or manage the tech or content yourself.



The Opportunity for HR Providers

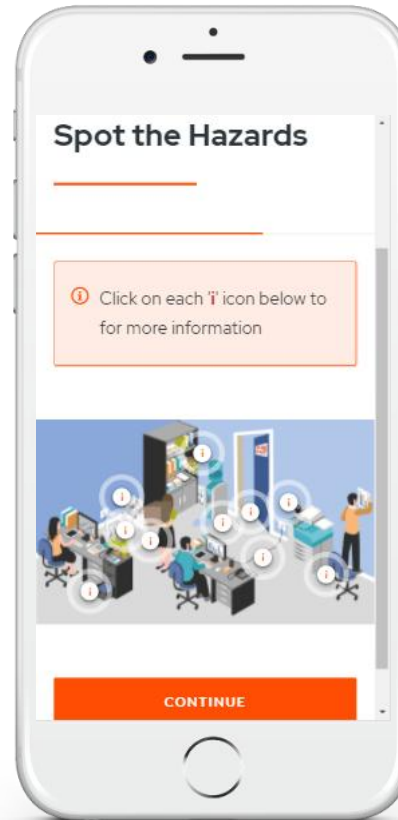
Many clients struggle with:

- Outdated, poor or limited training delivery tools
- Time-consuming compliance obligations
- Lack of engaging, scalable learning content

At the same time, your clients already trust you to guide them. Adding CPD-certified learning as a service strengthens that trust - while making you more profitable.

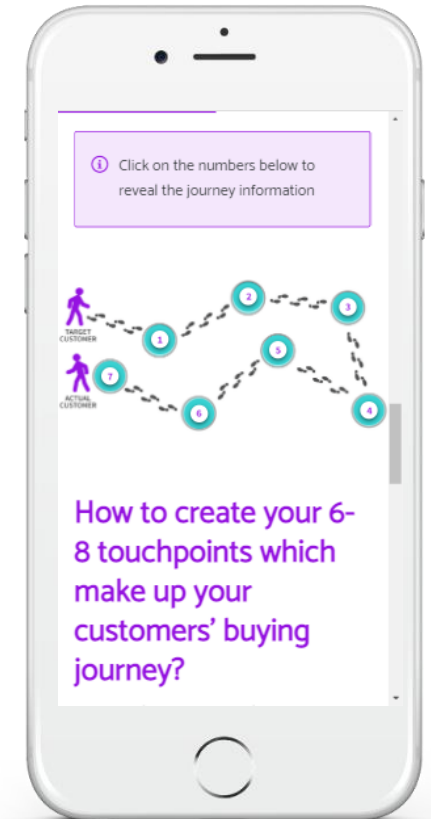
Why now?

- Digital learning demand has surged post-COVID
- SMEs are looking for “training as a service”
- CPD and compliance are mandatory in many sectors



Course Topics:

Leadership & Management
Policy & Compliance
Personal Development
Health and Safety
Human Resources
GDPR & Cyber Security
Diversity & Inclusion
Customer Service
Marketing Insights
Sales Skills
Safeguarding
Health & Wellbeing



[Click to take a look at the courses available](#)

What You Can Offer (Without Building Anything)

By joining our Channel Partner Programme, you can offer:

A CPD-Certified Course Catalogue

120+ ready-to-use courses across leadership, compliance, health & safety, and more – delivered online via your own branded portal.

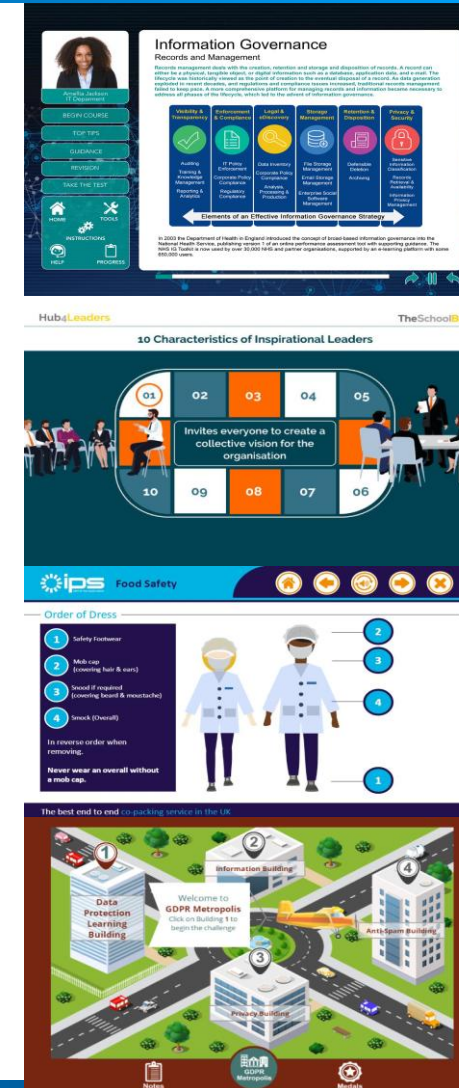
A White-Label LMS Platform (Zanda360)

Host your clients or let them manage their own platform. Fast to deploy, mobile-ready, and packed with features like:

- A Course & Quiz builder
- Learning pathways
- A Powerful Resource library

Bespoke Learning Content (Optional Add-On)

Let us build learning resources and content for your clients, under your brand, at a discounted partner rate.



How It Works (Partner Options)

We offer flexible partnership models so you can choose the level of service and branding that fits your clients best - from single course access to a fully branded LMS experience.

- Sell individual courses
- Offer curated bundles via your own portal
- Provide full course catalogue access via your portal
- Let clients have their own platform, with full LMS functionality - branded specifically for them

**You set the price. You keep the margin.
We support you behind the scenes.**



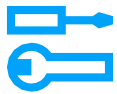
Why Our Partners Succeed

"We'd never have had time to build this ourselves - now it's a new income stream for our business."

- HR Consultancy Partner, UK

Our partners succeed because we make it simple:

- You get sales and demo support
- You onboard your clients or we support you to do it
- You get a branded portal, catalogue, and everything you need to sell with confidence



Pre-built Courses

Delivering cost-effective CPD Certified modules for leadership, teams and compliance



Learning Platform

A cost-effective, user-friendly LMS that's quick to deploy and easy to manage



Bespoke Creation

Customised course and resource development tailored to your client's exact needs



New Opportunities

Extend your capabilities and create new revenue streams focused on recurring income

Get Started

We work with a growing group of HR firms, people consultants, and training businesses across the UK who want to scale without increasing delivery costs.

If you're looking to:

- Expand your service offering
- Generate recurring revenue
- Deliver real value to clients

...then let's chat.

Ready to grow your revenue and enhance your proposition?

Join our Channel Partner Programme today - set up is quick, support is ongoing, and the potential is limitless.
Ping us an email to find out more:



email us

info@elearningplus.co.uk



visit our website

www.elearningplus.co.uk

eLearning Plus 